

INVOICE



Local 12 WKRC-TV
1906 Highland Ave
Cincinnati, OH 45219
Main: (513) 763-5408
Billing: (513) 763-5500

www.local12.com

Billing Address:

National Media Team
Attention: Accounts Payable
815 Slaters Lane
Alexandria, VA 22314

Send Payment To:

Local 12 WKRC-TV
Newport Television LLC
PO Box 841646
Dallas, TX 75284-1646

Invoice #	Invoice Date	Invoice Month	Invoice Period
45519-2	08/19/12	August 2012	07/30/12 - 08/10/12

Station	Account Executive	Sales Office	Sales Region
WKRC-TV	Millennium Washington DC	Millennium	National

Advertiser	Product	Estimate Number
Republican National Comm	RNC	2892

Flight Dates	Order #	Alt Order #
07/27/12 - 08/10/12	45519	09779185

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	20	445

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	07/27/12	08/09/12	6a Good Morn Cincinnati	6:30 AM-7:00 AM	MTWTF--	:30	2	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/27/12 08/02/12 MTWTF-- 2 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKRC Tu 07/31/12 6:37 AM 6a Good Morn Cincinnati 6:30 AM-7:00 AM :30 RNTV-072501H \$650.00 NM									
2 WKRC Th 08/02/12 6:53 AM 6a Good Morn Cincinnati 6:30 AM-7:00 AM :30 RNTV-072501H \$650.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/03/12 08/09/12 MTWTF-- 3 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WKRC F 08/03/12 6:54 AM 6a Good Morn Cincinnati 6:30 AM-7:00 AM :30 RNTV-072501H \$650.00 NM									
3 WKRC M 08/06/12 6:52 AM 6a Good Morn Cincinnati 6:30 AM-7:00 AM :30 RNTV-072501H \$650.00 NM									
6 WKRC W 08/08/12 6:42 AM 6a Good Morn Cincinnati 6:30 AM-7:00 AM :30 RNTV-072501H \$650.00 NM									
2	07/28/12	08/04/12	6a-8a Local 12 News Sat	7:00 AM-7:30 AM	-----S-	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -----S- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WKRC Sa 08/04/12 7:28 AM 6a-8a Local 12 News Sat 7:00 AM-7:30 AM :30 RNTV-072501H \$350.00 NM									
3	07/28/12	08/04/12	6a-8a Local 12 News Sat	7:30 AM-8:00 AM	-----S-	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -----S- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WKRC Sa 08/04/12 6:14 AM 6a-8a Local 12 News Sat 7:30 AM-8:00 AM :30 RNTV-072501H \$400.00 NM									
4	07/27/12	08/02/12	M-F 10a-11a	10:00 AM-11:00 AM	MTWTF--	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/27/12 08/02/12 MTWTF-- 2 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WKRC Th 08/02/12 10:31 AM M-F 10a-11a 10:00 AM-11:00 AM :30 RNTV-072501H \$250.00 NM									
5	07/27/12	08/09/12	5p Local 12 News at Five	5:00 PM-5:30 PM	MTWTF--	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/27/12 08/02/12 MTWTF-- 1 \$1,000.00									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Our stations and its associated parent company do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.

INVOICE

Send Payment To:

Local 12 WKRC-TV
Newport Television LLC
PO Box 841646
Dallas, TX 75284-1646



<u>Invoice #</u> 45519-2	<u>Invoice Date</u> 08/19/12	<u>Invoice Month</u> August 2012	<u>Invoice Period</u> 07/30/12 - 08/10/12
<u>Advertiser</u> Republican National Comm		<u>Product</u> RNC	<u>Estimate Number</u> 2892

www.local12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																													
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7	07/27/12	08/09/12	6p Local 12 News at Six	6:00 PM-6:30 PM	MTWTF--	:30	1	\$1,200.00	NM																																																																													
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Weeks:			<u>Start Date</u> 07/27/12	<u>End Date</u> 08/02/12	<u>MTWTFSS</u> MTWTF--		<u>Spots/Week</u> 1	<u>Rate</u> \$1,200.00																																																																														
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4	WKRC	Tu	08/07/12	6:27 PM	6p Local 12 News at Six	6:00 PM-6:30 PM	:30	RNTV-072501H	\$1,200.00	NM																																																																												
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8	08/10/12	08/10/12	Bengals vs New York 8/1	7:30 PM-10:30 PM	----F--	:30	1	\$6,000.00	NM																																																																													
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9	08/04/12	08/04/12	Hyundai Sun Bowl	2:00 PM-6:00 PM	-----S-	:30	1	\$750.00	NM																																																																													
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1	WKRC	Sa	08/04/12	4:23 PM	Hyundai Sun Bowl	2:00 PM-6:00 PM	:30	RNTV-072501H	\$750.00	NM																																																																												
11	08/05/12	08/05/12	Sun Reg 1	7:00 PM-8:00 PM	-----S	:30	1	\$3,000.00	NM																																																																													
<table><tr><td>Weeks:</td><td></td><td></td><td><u>Start Date</u> 07/30/12</td><td><u>End Date</u> 08/05/12</td><td><u>MTWTFSS</u> -----S</td><td></td><td><u>Spots/Week</u> 1</td><td><u>Rate</u> \$3,000.00</td><td></td><td></td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WKRC</td><td>Su</td><td>08/05/12</td><td>7:40 PM</td><td>Sun Reg 1</td><td>7:00 PM-8:00 PM</td><td>:30</td><td>RNTV-072501H</td><td>\$3,000.00</td><td>NM</td></tr></table>										Weeks:			<u>Start Date</u> 07/30/12	<u>End Date</u> 08/05/12	<u>MTWTFSS</u> -----S		<u>Spots/Week</u> 1	<u>Rate</u> \$3,000.00			Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WKRC	Su	08/05/12	7:40 PM	Sun Reg 1	7:00 PM-8:00 PM	:30	RNTV-072501H	\$3,000.00	NM																																												
Weeks:			<u>Start Date</u> 07/30/12	<u>End Date</u> 08/05/12	<u>MTWTFSS</u> -----S		<u>Spots/Week</u> 1	<u>Rate</u> \$3,000.00																																																																														
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																												
1	WKRC	Su	08/05/12	7:40 PM	Sun Reg 1	7:00 PM-8:00 PM	:30	RNTV-072501H	\$3,000.00	NM																																																																												

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INVOICE

Send Payment To:

Local 12 WKRC-TV
Newport Television LLC
PO Box 841646
Dallas, TX 75284-1646


www.local12.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
45519-2	08/19/12	August 2012	07/30/12 - 08/10/12
Advertiser	Product	Estimate Number	
Republican National Comm	RNC	2892	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	07/27/12	08/09/12	11p M-F Local 12 News 11	11:00 PM-11:35 PM	MTWTF--	:30	3	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/27/12 08/02/12 MTWTF-- 3 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WKRC Tu 07/31/12 11:33 PM 11p M-F Local 12 News 11 11:00 PM-11:35 PM :30 RNTV-072501H \$1,400.00 NM									
1 WKRC W 08/01/12 11:34 PM 11p M-F Local 12 News 11 11:00 PM-11:35 PM :30 RNTV-072501H \$1,400.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/03/12 08/09/12 MTWTF-- 6 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
6 WKRC F 08/03/12 11:13 PM 11p M-F Local 12 News 11 11:00 PM-11:35 PM :30 RNTV-072501H \$1,400.00 NM									
4 WKRC M 08/06/12 11:13 PM 11p M-F Local 12 News 11 11:00 PM-11:35 PM :30 RNTV-072501H \$1,400.00 NM									
10 WKRC M 08/06/12 11:31 PM 11p M-F Local 12 News 11 11:00 PM-11:35 PM :30 RNTV-072501H \$1,400.00 NM									
7 WKRC Tu 08/07/12 11:27 PM 11p M-F Local 12 News 11 11:00 PM-11:35 PM :30 RNTV-072501H \$1,400.00 NM									
8 WKRC W 08/08/12 11:23 PM 11p M-F Local 12 News 11 11:00 PM-11:35 PM :30 RNTV-072501H \$1,400.00 NM									
5 WKRC Th 08/09/12 11:27 PM 11p M-F Local 12 News 11 11:00 PM-11:35 PM :30 RNTV-072501H \$1,400.00 NM									
13	07/27/12	08/09/12	Letterman	11:35 PM-12:35 XM	MTWTF--	:30	4	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/27/12 08/02/12 MTWTF-- 4 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WKRC M 07/30/12 12:13 AM Letterman 11:35 PM-12:35 XM :30 RNTV-072501H \$450.00 NM									
3 WKRC Tu 07/31/12 11:59 PM Letterman 11:35 PM-12:35 XM :30 RNTV-072501H \$450.00 NM									
1 WKRC W 08/01/12 12:00 AM Letterman 11:35 PM-12:35 XM :30 RNTV-072501H \$450.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/03/12 08/09/12 MTWTF-- 5 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
10 WKRC F 08/03/12 11:49 PM Letterman 11:35 PM-12:35 XM :30 RNTV-072501H \$450.00 NM									
7 WKRC M 08/06/12 11:50 PM Letterman 11:35 PM-12:35 XM :30 RNTV-072501H \$450.00 NM									
6 WKRC Tu 08/07/12 12:10 AM Letterman 11:35 PM-12:35 XM :30 RNTV-072501H \$450.00 NM									
8 WKRC W 08/08/12 12:13 AM Letterman 11:35 PM-12:35 XM :30 RNTV-072501H \$450.00 NM									
5 WKRC Th 08/09/12 12:30 AM Letterman 11:35 PM-12:35 XM :30 RNTV-072501H \$450.00 NM									
14	07/29/12	08/05/12	Sun 1135p-1205a	11:35 PM-12:05 XM	-----S	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -----S 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WKRC Su 08/05/12 11:59 PM Sun 1135p-1205a 11:35 PM-12:05 XM :30 RNTV-072501H \$500.00 NM									
<u>Total Spots</u>							37		

Payment Terms 30 Days

<u>Gross Total</u>	\$38,100.00
<u>Agency Commission</u>	\$5,715.00
<u>Net Amount Due</u>	\$32,385.00

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